

ENVIRONMENTAL POLICY

Saatchi & Saatchi UK is committed to the highest standards of business responsibility and integrity and we recognise that effective management of environmental issues is a key part of a successful business.

TAKING A STRATEGIC APPROACH TO ENVIRONMENTAL MANAGEMENT

We will take a strategic approach to managing environmental risks and opportunities. We will implement and maintain an environmental management system which conforms to the requirements of the international ISO 14001:2015 standard, taking into account the context in which we operate and the needs and expectations our stakeholders. Our management system will be regularly verified by external auditors.

MANAGING RISKS AND OPPORTUNITIES

We can affect the environment through the operation of our business and across the life cycle of our products and services. We also recognise that our business can be affected by physical environmental conditions as well as social, political, policy and market factors relating to environmental management. These impacts can be positive and negative, posing both risks and opportunities for our company.

We will identify the significant risks and opportunities for our business related to environmental issues, and manage them effectively.

ENVIRONMENTAL PROTECTION AND COMPLIANCE

We will comply with all applicable environmental legislation and any other obligations we take on voluntarily, including codes of conduct, contractual arrangements and any other requirements we choose to adopt. We will act to prevent environmental damage and pollution, and aim to have a positive environmental impact where we can.

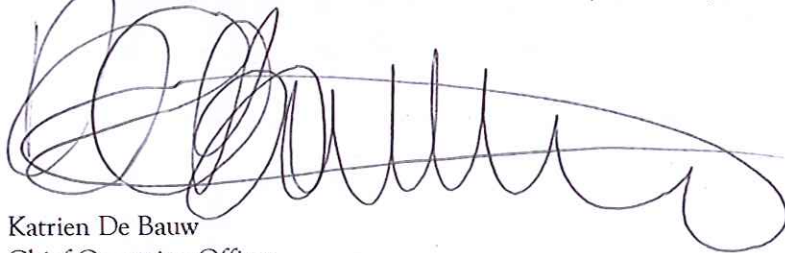
CONTINUOUS IMPROVEMENT

We will set objectives and targets for ongoing continuous improvement of the environmental performance and management across our operations, and where we have control or influence, across the life cycle of our products and services.

SCOPE OF ENVIRONMENTAL MANAGEMENT

The scope of the environmental management system comprises:

- All agency activities undertaken at our offices including new business and sales, account management, project management, facilities management, production, and business administration and support.
- Staff travel
- Production on location and in studios run by in-house production team



Katrien De Bauw
Chief Operating Officer
Saatchi & Saatchi London

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